



IPHI Healthy and Equitable Communities Training Workshop

Institute for Public Health Innovation (IPHI)

IPHI creates partnerships across sectors and cultivates innovative solutions that improve health and well-being for populations and communities across Maryland, Virginia and the District of Columbia, particularly those most affected by health inequities.



National Network of Public Health Institutes

We are also part of the National Network of Public Health Institutes (NNPHI). Our involvement with NNPHI provides access to other colleagues involved in health equity and cross-sector health in all policies work around the country, and tools and resources to help policy makers to make decisions that promote healthy and equitable communities. Learn more at: www.nnphi.org.

IPHI offers training to organizations and coalitions committed to addressing the dramatic health inequities found in communities throughout the District of Columbia, Maryland, and Virginia.

There are populations and communities across the region that systematically experience higher rates of disease and death across many physical and mental health conditions. These inequities prevent individuals, families, and communities from enjoying long, productive lives and reaching their full potential.

IPHI's training workshops provide attendees with a straightforward framework for understanding the root causes of health inequities and assist them in identifying effective strategies to promote health equity.

The workshops are interactive and intended to be relevant to attendees' daily work settings. The core workshop includes **5 content-based modules**. However, the timeframe, content, and mode of presentation (in-person or virtual) **can be adapted depending on organizational needs**.

Module 1: *Overview of Healthy and Equitable Communities*

Module 2: *Diversity, Inclusion, Equity, and Health*

Module 3: *Community Participation*

Module 4: *Action Planning for Healthy and Equitable Communities*

Module 5: *Communicating Equity to Stakeholders*

See back for detailed curriculum within each module and registration information.



Because of the multi-sector approach needed to promote health equity, this workshop is appropriate for individuals from many backgrounds, including:

- Public health
- Medicine
- Community-based organizations
- Economic development
- Education
- Elected officials
- Faith organizations
- Grassroots leaders
- Housing
- Human services
- Law enforcement
- Planning



REGISTER ONLINE

using the link at the bottom of this form.

For more information contact:

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☐ **Module 1: Overview of Healthy and Equitable Communities**

- Define terms (e.g. health disparity, health inequity, health equity, equality vs. equity, social determinants of health (SDOH))
- Review of health and SDOH data (local, statewide, and nationwide)
- Introduce health equity and SDOH framework
- Participate in root cause analysis exercise

☐ **Module 2: Diversity, Inclusion, Equity, and Health**

- Define terms (e.g. systems of discrimination, oppression, segregation, social advantage and disadvantage, marginalization)
- Review data on systems of discrimination and health
- Introduce a framework for change
- Participate in inclusion and exclusion exercises
- Develop organizational and programmatic strategies to promote diversity, inclusion, and equity

☐ **Module 3: Community Participation**

- Define terms (e.g. community, community based participatory research/approach, community participation, empowerment)
- Identify sectors and partners needed to address health equity and SDOH
- Assess power dynamics in community partnerships
- Review community engagement strategies and tools

☐ **Module 4: Action Planning for Healthy and Equitable Communities**

- Review health equity and SDOH framework
- Participate in exercises to identify strategies that promote health equity and address SDOH
- Participate in exercises to analyze the equity impact of policy decisions
- Develop practical, upstream strategies relevant to attendees' daily work

☐ **Module 5: Communicating Equity to Stakeholders**

- Review evidence on how audiences understand health and equity
- Assess the values that motivate specific target audiences to action
- Identify best practices in framing messages on population health and equity
- Review tools to support the development of effective messages
- Participate in exercises to develop and practice delivering messaging to promote population health and equity

REGISTRATION LINK: <https://www.marphct.pitt.edu/course.asp?m=f&cr=r&cid=396>