

Inform. Involve. Inspire.

Institute for Public Health Innovation (IPHI)

IPHI creates partnerships across sectors and cultivates innovative solutions that improve health and well-being for populations and communities across Maryland, Virginia and the District of Columbia, particularly those most affected by health inequities.



National Network
of Public Health Institutes

We are also part of the National Network of Public Health Institutes (NNPHI).

Our involvement with NNPHI provides access to other colleagues involved in health equity and cross-sector health in all policies work around the country, and tools and resources to help policy makers to make decisions that promote healthy and equitable communities.

Learn more at:
www.nnphi.org



HEALTHY AND EQUITABLE COMMUNITIES TRAINING

The historic and present-day impact of structural racism and other forms of oppression has created dramatic differences in health across populations and communities. Where we live can impact our access to resources and can ultimately influence a variety of health outcomes.

When there is a difference in health status among distinct segments of the population, there is a health disparity. Health inequities are disparities which are modifiable, associated with social disadvantage, and considered ethically unfair. Health equity is the concept that people should have the opportunity to attain their full health potential and have fair opportunities in housing, transportation, employment, education, and other factors considered determinants of health.

In order to address the preventable and unjust health inequities found in communities throughout the United States, IPHI offers trainings and technical assistance to organizations and coalitions. Our trainings fuse theory with practice and allow participants to apply the knowledge and tools presented in training and implement them in their everyday work to create healthy, equitable, thriving communities.

TRAINING MODULES:

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| Module 1: | Overview of Healthy and Equitable Communities |
| Module 2: | Equity, Diversity, and Inclusion |
| Module 3: | Community Participation and Power |
| Module 4: | Communicating Equity to Stakeholders and Decision-makers |
| Module 5: | Action Planning |

"This training really added a layer that we were missing... We have folks that are leading agencies and so I think it gave them some tools and things that they could do within their organization to move equity along and to operationalize it." - Participant

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Because of the multi-sector approach needed to promote health equity, this workshop is appropriate for individuals from many backgrounds, including:

- Public health
- Medicine
- Community-based organizations
- Economic development
- Education
- Elected officials
- Faith organizations
- Grassroots leaders
- Housing
- Human services



REGISTER ONLINE

To learn more about our programs and/or to register for a workshop(s), please visit:
<https://tinyurl.com/y8lr27sw>

For more information contact:

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Module 1: Overview of Healthy and Equitable Communities

- Define terms
- Review of health and SDOH data (local, statewide, and nationwide)
- Introduce health equity and SDOH framework
- Participate in root cause analysis exercise

Module 2: Equity, Diversity, and Inclusion

- Define terms (e.g. structural racism, implicit bias, privilege, oppression, segregation)
- Review data on racism and other forms of oppression and their impact on health
- Participate in inclusion and exclusion exercises
- Explore implicit biases and strategies to work with them to promote inclusion
- Develop organizational and programmatic strategies to promote diversity, inclusion, and equity

Module 3: Community Participation and Power

- Define terms (e.g. community, community based participatory research/approach, community participation, power)
- Identify sectors and partners needed to address health equity and SDOH
- Assess power dynamics in community partnerships
- Review community engagement strategies and tools

Module 4: Communicating Equity to Stakeholders and Decision-makers

- Discuss metaphors and mindsets that shape thinking about equity in the U.S.
- Identify key values, words and phrases to convey equity messages
- Participate in exercises to develop and refine messages to target audiences

Module 5: Action Planning

- Focus on dismantling inequity
- Review how Policy, Systems, and Environmental Changes affect inequities
- Review and discuss Equity Impact Review Tool

"Thank you again for your effective facilitation skills and for prompting discussion that has adapted my lens, not just in my work..., but in all spaces." - Participant